

FAIR REAL ESTATE

22-24 MARCH 2024

Saint Petersburg, Expoforum

The largest residential
and investment
properties exhibition
in Saint Petersburg

Place where property
is bought

150+ companies

22 380 visitors

45+ seminars

150+ speakers

3 days of effective work



SPECIAL EXPOSITION

EXHIBITION / MEETING CENTER / LECTURE HALL



FOREIGN REAL ESTATE

FOR RELOCATION, INVESTMENT
AND SEASONAL REST

DETAILS AT SZN.Y-EXPO.RU

«The main difference
between the Fair and other
exhibitions is that the visitors here
are ours customers, not agents.
And of course the event scale»

The task of finding customers
and new partners was 100%
completed»

Malika Saidova, Afik Group



BOOK YOUR STAND NOW

000 «Форум «Ярмарка недвижимости»
expo@y-expo.ru, +7 812 324 7005

EXHIBITION AUDIENCE

140 000
subscribers

75 000
website visitors

34 000
downloaded tickets

22,380 paying customers came to the Fair ready to either buy house or apartment. 39% of them chose property for investment.

5 000 000+
people live in
St.Petersburg

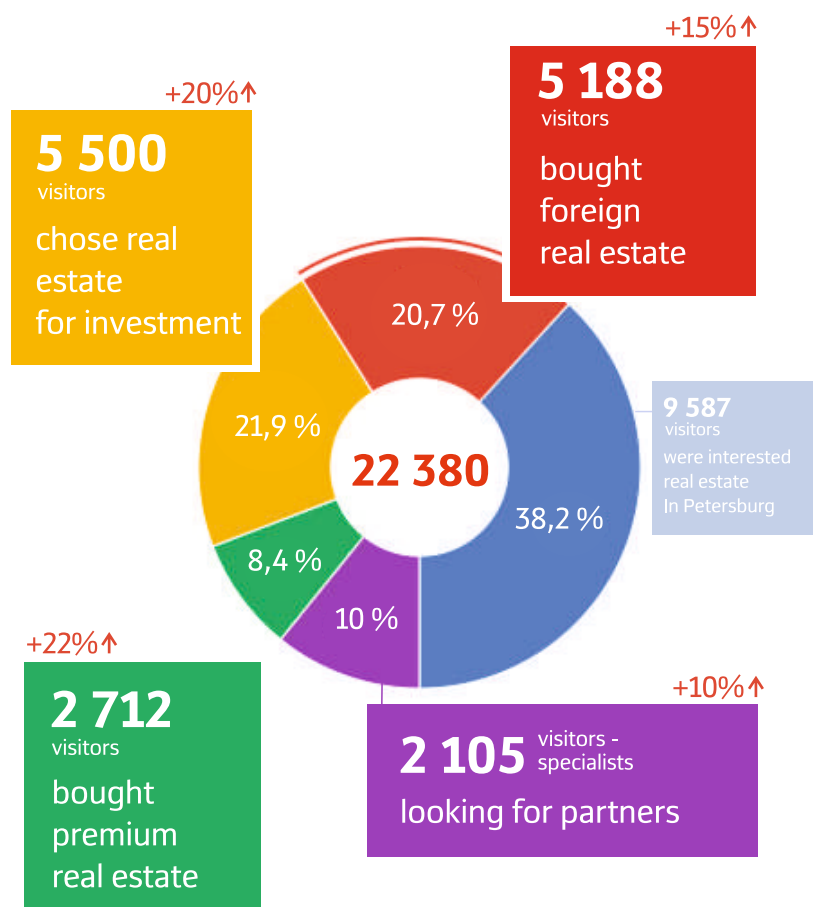
St. Petersburg is the second city in Russia in terms of economic and social importance

7000+ objects of foreign properties were bought by SP residents in 2022

Analysts are predicting that in 2023-2024 the demand of St. Petersburg residents for overseas real estate will continue to grow

Use the marketing potential of the exhibition to find buyers for your property

Purpose of purchase. Spring 2023



«We participated for the first time and were pleasantly surprised by the number and quality of visitors. We completed our tasks and happy with the results.

A personal meeting with a company representative helped many people to make the final decision, choice and buy real estate from us.

Irina Sudakova, Izbir Yapı

